

jose.guimon@uam.es

<https://www.linkedin.com/in/joseguimon>

EDUCATION

- PhD in Economics. Universidad Autónoma de Madrid, Spain. Doctoral Program on Economics and Management of Innovation (2008).
- Master of Engineering in Industrial Engineering and Operations Research. Cornell University, Ithaca, New York, U.S., with scholarship from Vizcaina Aguirre Foundation (1998).
- BA in Economics and Business. Deusto University, Bilbao, Spain (1997).

EXPERIENCE

- **Associate Professor** (“Professor Contratado Doctor”). Universidad Autónoma de Madrid. Department of Economic Structure and Development Economics (9/2013-present).
- **Assistant Professor, part-time** (“Profesor asociado”). Universidad Autónoma de Madrid. Department of Economic Structure and Development Economics (9/2003-7/2013).
- **Operations Manager**. Computer Sciences Corporation (CSC), Public Sector Consulting Group, Foreign Affairs Division. Madrid, Spain (6/2003-4/2013).
- **Research Assistant** (“Becario de Investigación”). Universidad Autónoma de Madrid, E*Know-Net Project, EU Commission 5th Framework Program (9/2001-6/2003).

RESEARCH PROJECTS AND CONTRACTS

- Contract with the **OECD** to participate as an international expert in the project “Strategies and initiatives for local economic and employment development in Southern Italian regions through the valorization of areas of cultural attraction” (2015).
- Contract with **CORFO** (Ministry of Economy, Chile) to contribute to the interim evaluation of the “International R&D Centers of Excellence” Program (2014).
- Contract with the **OECD** to participate as a member of the expert group performing a review of the innovation system of Medellin, Colombia (2013-2014)
- Contract with the **World Bank** to develop new content for the Innovation Policy Platform, a joint initiative of the World Bank and the OECD (2012- 2013)
- Contract with the **World Bank** to prepare a report on the decentralization of science, technology and innovation policy, with policy recommendations for the government of Poland (June 2013)
- Contract with the **World Bank** to produce a paper titled “Towards a new agenda for cluster policies in Costa Rica” (2012)
- Contract with the **World Bank** to produce a paper on measuring the returns of public investment in R&D and innovation in developing countries (2011-2012).
- Contract with the **World Bank** to produce a paper on global trends in R&D-intensive FDI and implications for Bulgaria, Croatia, Poland and Romania (2011).
- Researcher, “Study of R&D collaboration between foreign-owned multinational subsidiaries and Spanish universities”, research contract financed by **Invest in Spain** (Spain’s Ministry of Economy and Competitiveness) and coordinated by Prof. Isabel Alvarez (2011)
- Participant in PRIME Network of Excellence (“Policies for Research and Innovation in the Move towards the European Research Area”, **European Commission**, 6th Framework Program). Coordinated by Prof. Philippe Laredo, University of Manchester (2004-2009).

OTHER ACADEMIC ACHIEVEMENTS

- Accredited as civil-servant professor (“Professor Titular”) by the Spanish national agency for the accreditation of university professors, ANECA (2012)
- Member of the Research Commission of the Faculty of Economics (since 2014)
- Visiting researcher at the Institute of International Integration Studies (Trinity College Dublin, 2007-2008), Center for Competitiveness (University of Fribourg, 2011), and Center of Innovation for Development (Universidad de Chile, 2014).
- Lecturer of a 10-hour course titled “Introduction to the Spanish Economy” at Boston University, Madrid Campus (2008-2015).
- Member of the Editorial Board of UAM-Accenture Working Papers (since 2011) and Member of the Editorial Advisory Board of Competitiveness Review (Emerald) (since 2014).
- Reviewer for Technovation, Journal of Technology Transfer, International Business Review, Transnational Corporations.

PUBLICATIONS

Articles in journals

- Guimón, J. and Salazar, J. (2014), "Collaboration in innovation between foreign subsidiaries and local universities: evidence from Spain", *CIRCLE Electronic Working Papers*, No. 2014/5
- Guimón, J. and Paraskevopoulou, E. (2014) "Foreign knowledge and cluster evolution: evidence from salmon farming in Chile and software in Costa Rica", *UAM-Accenture Working Papers*, No. 2014/14
- Guimón, J. and Agapitova, N. (2013), “Why should governments of developing countries invest in R&D and innovation?”, *African Journal of Business Management*, Vol. 7, No 12, pp. 899-905
- Guimón, J. and Guimón, P. (2012) “How ready-to-use therapeutic food shapes a new technological regime to treat child malnutrition”, *Technological Forecasting and Social Change*, Vol. 79 No. 7, pp. 1319-1327
- Guimón, J. and Filippov, S. (2012) "Competing for high-quality FDI: management challenges for investment promotion agencies", *Institutions and Economies*, Vol. 4, No. 2, pp. 25-44
- Alvarez, I.; Ballesteros, S.; Guimón, J. and Quirós, C. (2012) “La I+D de las empresas extranjeras en España: hacia una mayor colaboración”, *Economistas*, No. 131, pp. 47-55
- Guimón, J. (2011) "Policies to benefit from the globalization of corporate R&D: An exploratory study for EU countries", *Technovation*, Vol. 31, No.2-3, pp.77-86
- Narula, R. and Guimón, J. (2010) "The investment development path in a globalised world: implications for Eastern Europe", *Eastern Journal of European Studies*, Vol. 1, No. 2, pp. 5-20
- Guimón, J. (2010) “It’s time for an EU investment promotion agency”, *Columbia FDI Perspectives* No. 20
- Narula, R. and Guimón, J. (2010) "The R&D activity of multinational enterprises in peripheral economies: evidence from the EU new member states", *United Nations University UNU-MERIT Working Papers* #48
- Guimón, J. (2009) “Government strategies to attract R&D-intensive FDI”, *Journal of Technology Transfer*, Vol. 34, No. 4, pp. 364-379
- Guimón, J. (2009) “Comparing the MERITUM and Danish Guidelines for reporting on intangibles”, *ICFAI Journal of Accounting Research*, Vol. 8, No. 2, pp. 17-29
- Guimón, J. (2005) “Intellectual capital reporting and credit risk analysis”, *Journal of Intellectual Capital*, Vol. 6, No. 1, pp. 28-42

Books

- Álvarez, I., Ballesteros, S., Guimón, J., Quirós, C. (2012) *La colaboración de empresas extranjeras innovadoras en España*, Madrid: ICEI and Invest in Spain.
- Serrano, J., Durán, G., Guimón, J. (2009) *Entorno económico: Instrumentos para su análisis*, Madrid: Ediciones Pirámide.
- Guimón, J. (2009) *Multinacionales y Globalización de la I+D*, Madrid: EuroEditions.

Book chapters

- Guimón, J. (2013) “Global trends in R&D-intensive FDI: Opportunities and challenges for developing countries”, In: Guillon, E. and Chauvet, L. (Eds.) *Foreign Direct Investment: Policies, Economic Impacts and Global Perspectives*”, New York: Nova Science Publishers.
- Narula, R. and Guimón, J. (2012) ‘The role of multinational corporations in the national innovation systems of the EU new member states’, in: Heidenreich, M. (Ed.) *Innovation and Institutional Embeddedness of Multinational Companies*, Cheltenham: Edward Elgar.
- Guimón, J. (2011) ‘It’s time for an EU Investment Promotion Agency’, in Sauvant, K. et al. (eds.), *FDI Perspectives: Issues on International Investment*, New York: Vale Columbia Center on Sustainable International Investment.
- Guimón, J. and Sanchez, M.P. (2011) “La globalización de la I+D: consecuencias para los sistemas nacionales de innovación”, in Pablos, C. (ed.) *Oportunidades de investigación en innovación abierta*, Madrid: Dykinson, pp. 93-118.
- Alvarez, I. and Guimón, J. (2010) “Los sectores de alta tecnología en la UE”, in *Claves de la Economía Mundial*, Madrid: Instituto de Comercio Exterior (ICEX), pp. 265-276
- Guimón, J. (2004) ‘Relevance and impact of intangibles disclosure in capital markets’, in Cañibano, L. and Sanchez, P. (eds.), *Readings on intangibles and intellectual capital*, Madrid: Spanish Association of Accounting and Management (AECA), pp. 325-344
- Author of 5 country reports (Congo, Liberia, Ghana, South Africa, Ireland) published in different editions of the book *Claves de la Economía Mundial*, Madrid: Instituto de Comercio Exterior (ICEX).

Book reviews

- Guimón, J. (2015) "The new geography of innovation", *Competitiveness Review*, forthcoming
- Guimón, J. (2011) "Foreign direct investment from emerging markets: the challenges ahead", *International Business Review*, Vol. 20, No. 2, pp. 239-240
- Guimón, J. (2010) “Strategies of Multinationals in Central and Eastern Europe: Innovation Systems and Embeddedness”, *European Journal of Development Research*, Vol. 22, No. 3, pp. 443-444.

Policy reports

- Guimón, J., Maggi, C., Rosso, P. (2014) “Supporting the development of local innovation systems - The case of Medellín, Colombia”, OECD Policy Review, Organization for Economic Cooperation and Development, Paris.
- Guimón, J. (2014) "Regional innovation policy and multilevel governance in developing countries: between a rock and a hard place", *Innovation, Technology & Entrepreneurship Policy Note*, No. 6. Washington DC: World Bank Group.
- Guimón, J. (2013) "National policies to attract R&D-intensive FDI in developing countries", *Innovation Policy Platform*, Policy Brief, OECD and World Bank
- Guimón, J. (2013) "Knowledge-intensive clusters around multinational companies in Costa Rica", *Innovation Policy Platform*, Case Study, OECD and World Bank
- Guimón, J. (2013) "Attracting R&D of multinational companies in the Czech Republic", *Innovation Policy Platform*, Case Study, OECD and World Bank
- Guimón, J. (2013) "Research Centers of Excellence in Chile", *Innovation Policy Platform*, Case Study, OECD and World Bank
- Guimón, J. (2013) "Science for the Knowledge Economy Project in Chile", *Innovation Policy Platform*, Case Study, OECD and World Bank
- Guimón, J. (2013) "Developing Uganda’s Science, Technology, and Innovation System: The Millennium Science Initiative ", *Innovation Policy Platform*, Case Study, OECD and World Bank
- Guimón, J. (2013) "Research centers of excellence in Kazakhstan: The Technology Commercialization Project", *Innovation Policy Platform*, Case Study, OECD and World Bank

- Guimón, J. (2013) "Smart decentralization of innovation policies", *Innovation Policy Platform*, Policy Brief, OECD and World Bank
- Guimón, J. (2013) "Building Research Centers of Excellence through Competitive Public Funding", *Innovation Policy Platform*, Policy Brief, OECD and World Bank
- Guimón, J. (2013) "Promoting university-industry collaboration in developing countries", *Innovation Policy Platform*, Policy Brief, OECD and World Bank
- Guimón, J. (2013) "Supporting Science, Technology and Innovation in Costa Rica", *Innovation Policy Platform*, Case Study, OECD and World Bank
- Guimón, J. (2009) "The contribution of multinational enterprises to the upgrading of national innovation systems in the EU new member states: policy implications" (con Rajneesh Narula), 2009, Background paper for the OECD *Global Forum on International Investment*, Paris
- Guimón, J. (2008) "Government strategies to attract R&D-intensive FDI", Background paper for the OECD *Global Forum on International Investment*, OECD, Paris

CONFERENCES AND EXPERT GROUPS

- Since 2003, I have participated as a speaker in over 30 scientific conferences in 16 different countries.
- Invited Speaker at the plenary session "International Research Cooperation to Address Global Challenges" of the 5th INCO Conference, EU 7th Framework Program (Athens, 2014).
- Moderator of the plenary session "Human Capital and Innovation Ecosystems to Attract Knowledge-Based FDI", WAIPA World Investment Conference 2013, World Association of Investment Promotion Agencies (WAIPA) (Geneva, 2013).
- Rapporteur of the World Bank Middle East and Eastern Europe Cross-Regional Policy Conference, titled "The 'how-to' of innovation, technology and entrepreneurship" (Prague, 2012).
- Moderator of the plenary session "Narrowing the Technology Gap - Host Country Innovation, R&D Relocation and FDI" for the WAIPA World Investment Conference 2011 (Geneva, 2011).
- Invited Speaker in the Round Table "The Contribution of Foreign Direct Investment to EU Competitiveness" organized by Invest in Spain and the Spanish Presidency of the EU (Madrid, 2010).
- Participant in the Expert Group on "Innovation for Competitiveness" organized by the Czech EU Presidency (Prague 2009)
- Invited Speaker in OECD Round Table on "foreign direct investment and innovation", Global Forum of International Investment, OECD Investment Division (Paris, 2008)
- Participant in the EU Commission Working Group on "R&D and Innovation in Corporate Strategies and Management". European Commission, D.G. Research (Brussels, 2002)
- Member of the Organizing Committee of the conference "The Transparent Enterprise. The Value of Intangibles", hosted by the Spanish Ministry of Economy and the OECD, and funded by the European Commission, D.G. Enterprise (Madrid, 2002)